

# NEWS RELEASE



## MEDIA INQUIRIES:

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## FOR IMMEDIATE RELEASE

### Trudeau approval soars

#### Gender balanced cabinet very popular

TORONTO November 8<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1256 Canadian voters three weeks after the general election, Prime Minister Justin Trudeau's approval has soared to 6-in-10 (60%) and a net favourable score (approve minus disapprove) of an unprecedentedly high +40. Approval is especially characteristic of the oldest (67%), females (65%), the least wealthy (71%), in Atlantic Canada (76%) but not so much in Alberta (36%), among Francophones (66%) more than Anglophones (58%) and among the best educated (post grad - 64%). Approval is almost universal among Liberals (87%) but is also characteristic of more than one half of New Democrats (53%). Approval for Trudeau is up 11 points since the week before the election (October 7 - 49%) and his net score is up 26 points from +14.

Tom Mulcair has the approval of one third of voters (34%), down considerably from one half on October 7 (49%). His net favourable score is down 20 points, to -5 from +15.

#### Overwhelming Liberal victory, majority if election held today

If an election were held today, the Liberals would take well more than half the vote (55%), to one quarter for the Conservatives (25%) and just more than one tenth for the NDP (12%). The Greens (3%) and Bloc Quebecois (4%) would take the share they realized in the recent election, and very few would vote for other parties (1%). If these results were projected up to seats in Parliament, the Liberals would take an overwhelming majority of 276, followed distantly by 57 for the Conservatives, 5 for the NDP and none for any other party.

Of note, more than one third of those who voted NDP just 3 weeks ago say they would now vote Liberal if an election were held today (38%).

#### Three quarters satisfied with electoral outcome

As many as three quarters of voters are satisfied with the outcome of the election (72%), and more than 4-in-10 are "very satisfied" (42%). Three quarters of New Democrats are also satisfied (72%) as are even one quarter of Conservative voters (22%).

## TORONTO

November 8<sup>th</sup>, 2015

## HIGHLIGHTS:

- Prime Minister Justin Trudeau's approval has soared to 6-in-10 approval (60%) and a net favourable score (approve minus disapprove) at an unprecedentedly high +40.
- If an election were held today, the Liberals would take well more than half the vote (55%), to one quarter for the Conservatives (25%) and just more than one tenth for the NDP (12%).
- As many as three quarters of voters are satisfied with the outcome of the election (72%), and as many as more than 4-in-10 are "very satisfied" (42%).

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## TORONTO

November 8<sup>th</sup>, 2015  
HIGHLIGHTS:

- Three quarters of voters approve of Prime Minister Trudeau's cabinet (74%).
- The anti-terrorism legislation Bill C-51 to be repealed first (27%).
- Proportional Representation (PR) is preferred (52%).
- Former MP and cabinet minister Peter MacKay is seen as the best choice to lead the Conservative Party.
- "This is more a love-in than a honeymoon. These are approval ratings usually reserved for popular mayors, not Prime Ministers in a very competitive partisan environment. What is surprising is the extent to which the goodwill crosses the aisle, it is also instructive to note that Proportional Representation leads the electoral reform derby, probably because it is the easiest to explain in a paragraph. The Prime Minister's gender equal cabinet is a very popular choice," said Forum Research President, Dr. Lorne Bozinoff.

### Large majority approve of cabinet choices

More than 7-in-10 voters approve of Prime Minister Trudeau's cabinet (71%), among them, virtually all Liberals (88%), 7-in-10 New Democrats (71%) and even more than one third of Conservatives (36%).

### Three quarters approve of gender balanced cabinet

Three quarters of voters approve of Prime Minister Trudeau's gender balanced cabinet (74%), and this is especially the case among females (84%) rather than males (63%). Close to 4-in-10 Conservatives approve of this development (39%) as do the vast majority of New Democrats (77%) and Liberals (87%).

### Bill C-51 first legislation to be repealed – voters

The largest group of voters select the anti-terrorism legislation Bill C-51 as the law which needs to be repealed first (27%), followed Bill C-24, which allows the government to revoke citizenship of those convicted of terrorism (18%). Bill C-36 (anti-prostitution - 11%) and Bill C-377 (union transparency - 8%) are not seen to be as high on the list.

### Proportional Representation preferred in electoral reform

When voters are asked their approval of three common electoral systems, Proportional Representation (PR) is preferred (52%) to either the current First Past The Post (FPTP) system (40%), or the Ranked Ballot or Alternate Vote (AV) system (31%).

### Peter MacKay seen as best Conservative Leader

Among the general public (29%) and also among Conservative voters (32%), former MP and cabinet minister Peter MacKay is seen as the best choice to lead the Conservative Party when the interim leader steps down. Other leading candidates among Conservatives include John Baird (18%), Jason Kenney (16%) and Rona Ambrose (12%). Michelle Rempel (7%), Rob Nicholson and Kellie Leitch (4% each) do not fare as well.

"This is more a love-in than a honeymoon. These are approval ratings usually reserved for popular mayors, not Prime Ministers in a very competitive partisan environment. What is surprising is the extent to which the goodwill crosses the aisle, it is also instructive to note that Proportional Representation leads the electoral reform derby, probably because it is the easiest to explain in a paragraph. The Prime Minister's gender equal cabinet is a very popular choice," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1256 randomly selected Canadians 18 years of age or older. The poll was conducted between November 4<sup>th</sup> and November 7<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Electoral success is dependant on the parties' skill at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

## Electoral Systems Approval

%	First-Past-The-Post	Ranked Ballot	Proportional Vote
Approve	40	31	52
Disapprove	34	38	23
Don't know	26	31	25

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**Federal Party Preference Trending**

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Nov. 4 <sup>th</sup> -7 <sup>th</sup> , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 <sup>th</sup> , 2015		32	40	20	3	5	0
October 18 <sup>th</sup> , 2015	1373	30	40	20	3	6	1
Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015	1438	31	37	24	2	6	1
Oct. 9 <sup>th</sup> , 2015	1427	31	37	23	3	5	1
Oct 5 <sup>th</sup> -6 <sup>th</sup> , 2015	1447	31	35	26	3	4	1
Sept. 28-29 <sup>th</sup> , 2015	1449	34	27	28	5	5	1
Sept. 21-23 <sup>rd</sup> , 2015	1557	31	31	28	4	4	1
Sept. 18 <sup>th</sup> , 2015	922	33	29	29	4	4	1
Sept. 14-15 <sup>th</sup> , 2015	1402	32	28	30	6	4	1
Sept. 9-10 <sup>th</sup> , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 <sup>st</sup> , 2015	1384	24	32	36	4	4	1
August 23-24 <sup>th</sup> , 2015	1440	23	30	40	3	3	1
August 17-19 <sup>th</sup> , 2015	1473	29	28	34	4	4	1
August 10-11 <sup>th</sup> , 2015	1392	28	27	34	4	6	1
August 2 <sup>nd</sup> , 2015	1399	28	25	39	3	5	1
July 29 <sup>th</sup> , 2015	1397	33	25	33	4	4	1
July 21 <sup>st</sup> , 2015	1208	28	29	34	4	5	1
July 14 <sup>th</sup> , 2015	1251	27	27	34	5	7	1
July 8 <sup>th</sup> , 2015	1200	32	26	32	3	5	1
June 29 <sup>th</sup> , 2015	1221	27	29	32	4	6	1
June 23 <sup>rd</sup> , 2015	1268	28	28	36	2	5	1
June 16 <sup>th</sup> , 2015	1281	26	28	34	5	7	1
June 5 <sup>th</sup> , 2015	1156	31	32	28	5	3	1
May 14 <sup>th</sup> , 2015	1286	31	31	30	4	3	1
April 23 <sup>rd</sup> , 2015	977	35	31	23	6	5	1
April 16 <sup>th</sup> , 2015	1365	33	35	22	6	3	1
March 31 <sup>st</sup> , 2015	1239	31	34	23	5	5	1
March 14 <sup>th</sup> , 2015	1370	32	36	21	6	4	1
February 11 <sup>th</sup> , 2015	1018	32	39	17	5	4	1
January 27-28 <sup>th</sup> , 2015	1309	35	34	20	6	5	1
January 5-6 <sup>th</sup> , 2015	1650	33	37	20	5	4	1
Dec. 10-11 <sup>th</sup> , 2014	1560	33	41	17	5	3	1
Nov. 19-20 <sup>th</sup> , 2014	1442	33	36	18	8	4	1
Oct. 5-8 <sup>th</sup> , 2014	1504	34	38	19	4	4	1
Sept. 5 <sup>th</sup> , 2014	1267	34	40	18	3	4	1
August 18-19 <sup>th</sup> , 2014	1798	32	41	17	5	5	1
July 18 <sup>th</sup> , 2014	1624	28	44	18	3	5	1

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**Seat Distribution Projection Trending**

%	Cons	Lib	NDP	Green	Bloc	Other
November 4 <sup>th</sup> -7 <sup>th</sup> , 2015	57	276	5	0	0	0
Election: October 19 <sup>th</sup> , 2015	99	184	44	1	10	0
October 18 <sup>th</sup> , 2015	109	171	46	1	11	0
Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015	114	127	77	1	19	0
October 9 <sup>th</sup> , 2015	116	145	69	1	7	0
October 5 <sup>th</sup> -6 <sup>th</sup> , 2015	122	120	94	1	1	0
September 28-29 <sup>th</sup> , 2015	151	76	104	1	6	0
September 21-23 <sup>rd</sup> , 2015	125	107	104	1	1	0
September 18 <sup>th</sup> , 2015	145	97	95	1	0	0
September 14-15 <sup>th</sup> , 2015	138	86	113	1	0	0
September 9-10 <sup>th</sup> , 2015	113	85	139	1	0	0
August 30-September 1 <sup>st</sup> , 2015	73	123	141	1	0	0
August 23-24 <sup>th</sup> , 2015	87	76	174	1	0	0
August 17-19 <sup>th</sup> , 2015	123	79	133	1	2	0
August 10-11 <sup>th</sup> , 2015	120	89	125	1	3	0
August 2 <sup>nd</sup> , 2015	118	58	160	1	1	0
July 29 <sup>th</sup> , 2015	156	58	122	1	1	0
July 21 <sup>st</sup> , 2015	121	78	134	1	4	0
July 14 <sup>th</sup> , 2015	107	79	132	1	19	0
July 8 <sup>th</sup> , 2015	155	59	120	1	2	1
June 29 <sup>th</sup> , 2015	104	106	119	1	8	0
June 23 <sup>rd</sup> , 2015	116	65	149	1	3	0
June 16 <sup>th</sup> , 2015	112	86	120	1	18	1
June 5 <sup>th</sup> , 2015	151	101	83	1	1	1
May 14 <sup>th</sup> , 2015	131	95	111	1	0	0
April 23 <sup>rd</sup> , 2015	146	101	77	1	12	1
April 16 <sup>th</sup> , 2015	142	137	58	1	0	0
March 31 <sup>st</sup> , 2015	129	125	65	1	17	1
March 14 <sup>th</sup> , 2015	130	138	65	1	4	0
February 10 <sup>th</sup> , 2015	112	194	30	1	1	0
January 27-28 <sup>th</sup> , 2015	145	125	61	1	5	1
January 5-6 <sup>th</sup> , 2015	137	126	70	1	0	1

**Switch from 308 to 338 seat distribution**

Dec. 10-11 <sup>th</sup> , 2014	109	164	34	1	0	0
Nov. 19-20 <sup>th</sup> , 2014	125	124	52	1	6	0
Oct. 5-8 <sup>th</sup> , 2014	132	130	44	1	1	0
Sept. 5 <sup>th</sup> , 2014	113	162	30	1	2	0
August 18-19 <sup>th</sup> , 2014	110	142	51	1	4	0
July 18 <sup>th</sup> , 2014	84	192	30	1	1	0
June 16-17 <sup>th</sup> , 2014	109	142	53	1	3	0
May 22 <sup>nd</sup> , 2014	111	110	75	1	11	0

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## Federal Vote Preference

*'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'*

[Decided/Leaning]

## Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1241	255	196	196	282	312	642	599
Conservative	25	20	23	27	30	27	34	18
Liberal	55	58	52	56	52	55	47	61
New Democratic	12	14	14	10	11	11	11	13
Green	3	3	4	3	3	2	3	3
Bloc Quebecois	4	5	5	3	4	4	4	4
Other	1	1	1	1	1	1	1	1

## Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1241	100	300	436	97	143	165	964	277
Conservative	25	10	13	28	42	59	19	29	13
Liberal	55	70	58	56	38	33	61	54	56
New Democratic	12	15	11	12	16	5	13	12	12
Green	3	5	1	2	4	3	6	3	1
Bloc Quebecois	4	0	16	0	0	0	0	0	17
Other	1	1	1	1	0	1	1	1	1

## Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1241	332	463	201	53	57	49
Conservative	25	86	2	2	7	7	33
Liberal	55	11	94	38	31	19	39
New Democratic	12	1	2	57	2	2	9
Green	3	1	1	2	57	2	4
Bloc Quebecois	4	0	0	1	0	69	4
Other	1	1	0	0	3	0	11

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## **Strong Supporter**

*'Are you a strong supporter of that party?'*

*[Has a preferred party]*

## **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1241	255	196	196	282	312	642	599
Yes	65	58	60	69	75	69	63	67
No	35	42	40	31	25	31	37	33

## **Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1241	100	300	436	97	143	165	964	277
Yes	65	67	48	70	76	78	67	71	45
No	35	33	52	30	24	22	33	29	55

## **Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1241	334	593	159	70	49	36
Yes	65	80	62	60	52	64	44
No	35	20	38	40	48	36	56

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## **TORONTO**

**November 8<sup>th</sup>, 2015**

### ***Trudeau Approval***

*'Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?'*

*[All Respondents]*

### ***Age / Gender***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1256	261	197	199	284	315	655	601
Approve	60	62	59	56	54	67	54	65
Disapprove	20	19	22	23	24	12	26	15
Don't know	20	19	20	21	22	21	20	20

### ***Region***

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1256	102	305	442	97	144	166	975	281
Approve	60	76	66	58	46	36	69	58	66
Disapprove	20	10	12	21	25	47	12	22	12
Don't know	20	14	22	21	29	17	18	20	22

### ***Federal Vote Preference***

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1256	334	593	159	70	49	36
Approve	60	15	87	53	62	50	26
Disapprove	20	62	1	12	11	23	32
Don't know	20	23	12	35	27	28	42

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### ***Mulcair Approval***

*'Do you approve or disapprove of the job Tom Mulcair is doing as leader of the NDP?'*

*[All Respondents]*

### ***Age / Gender***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1256	261	197	199	284	315	655	601
Approve	34	34	34	32	36	36	32	36
Disapprove	39	37	37	38	41	44	46	33
Don't know	27	29	29	30	23	20	22	31

### ***Region***

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1256	102	305	442	97	144	166	975	281
Approve	34	36	35	37	30	20	37	34	34
Disapprove	39	36	43	31	45	58	39	38	43
Don't know	27	28	22	32	25	22	24	28	23

### ***Federal Vote Preference***

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1256	334	593	159	70	49	36
Approve	34	15	39	62	36	22	22
Disapprove	39	62	32	18	28	53	54
Don't know	27	23	29	21	36	26	24

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**Federal Election Outcome**

*'How satisfied are you with the outcome of the recent federal election?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
<b>Sample</b>	<b>1256</b>	<b>261</b>	<b>197</b>	<b>199</b>	<b>284</b>	<b>315</b>	<b>655</b>	<b>601</b>
Very satisfied	43	43	39	43	40	48	38	47
Somewhat satisfied	29	31	34	23	27	28	27	30
Not very satisfied	14	13	15	17	15	13	17	12
Not at all satisfied	14	12	12	17	19	11	17	11

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
<b>Sample</b>	<b>1256</b>	<b>102</b>	<b>305</b>	<b>442</b>	<b>97</b>	<b>144</b>	<b>166</b>	<b>975</b>	<b>281</b>
Very satisfied	43	62	41	45	31	29	46	44	37
Somewhat satisfied	29	22	40	25	27	15	36	25	43
Not very satisfied	14	8	14	15	17	25	10	15	14
Not at all satisfied	14	8	6	16	25	32	8	16	6

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
<b>Sample</b>	<b>1256</b>	<b>334</b>	<b>593</b>	<b>159</b>	<b>70</b>	<b>49</b>	<b>36</b>
Very satisfied	43	5	75	18	31	9	5
Somewhat satisfied	29	17	23	54	48	44	49
Not very satisfied	14	34	1	17	15	35	34
Not at all satisfied	14	45	0	11	6	12	11

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**Trudeau: Cabinet Approval**

*'Prime Minister Trudeau just announced his cabinet, including Stephane Dione as Foreign Minister, Scott Brison as President of the Treasury Board and Marc Garneau as Transport Minister. Do you approve or disapprove of Prime Minister Trudeau' cabinet choices?'*

[Asked]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1024	219	165	158	229	253	531	493
Approve	71	72	68	69	70	79	67	75
Disapprove	13	13	14	17	13	9	18	9
Don't know	15	15	18	14	17	12	14	16

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1024	102	305	436	43	38	100	744	280
Approve	71	85	77	64	75	71	76	70	76
Disapprove	13	6	10	17	8	24	12	14	10
Don't know	15	9	13	19	18	5	12	16	13

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1024	225	518	130	57	49	31
Approve	71	36	88	71	75	70	50
Disapprove	13	42	3	11	2	16	23
Don't know	15	22	9	18	23	14	27

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## **TORONTO**

**November 8<sup>th</sup>, 2015**

### **Trudeau: Gender Balanced Cabinet**

*'Prime Minister Trudeau appointed a cabinet in which half the ministers are men and half are women. Do you approve or disapprove of choosing a cabinet balanced by gender?'*

[Asked]

### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1024	219	165	158	229	253	531	493
Approve	74	76	75	70	71	75	63	84
Disapprove	22	21	21	27	21	19	31	13
Don't know	4	3	4	3	8	6	5	3

### **Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1024	102	305	436	43	38	100	744	280
Approve	74	83	80	69	78	73	71	71	81
Disapprove	22	15	16	26	22	23	24	25	15
Don't know	4	2	4	5	0	5	5	4	4

### **Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1024	225	518	130	57	49	31
Approve	74	39	87	77	78	80	59
Disapprove	22	56	9	18	18	15	38
Don't know	4	5	3	4	3	5	4

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**Conservative Legislation**

*'Which one piece of Conservative legislation do you think should be repealed or amended first by the new Liberal government?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1256	261	197	199	284	315	655	601
Anti-terrorism legislation or Bill C-51	27	33	29	18	25	25	29	25
Law banning soliciting for prostitution or Bill C-36	11	13	12	12	6	6	12	9
Law allowing Canada to revoke citizenship for terrorism, or Bill C-24	18	13	11	23	18	26	15	20
Law requiring unions to divulge salaries and expenses or Bill C-377	8	6	8	8	11	8	9	7
Something else	13	11	18	13	17	9	13	14
None of these	14	16	14	15	13	11	15	14
Don't know	9	8	7	10	10	13	7	12

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1256	102	305	442	97	144	166	975	281
Anti-terrorism legislation or Bill C-51	27	41	17	29	17	20	39	30	17
Law banning soliciting for prostitution or Bill C-36	11	10	17	8	11	10	8	9	17
Law allowing Canada to revoke citizenship for terrorism, or Bill C-24	18	17	19	18	13	18	16	17	18
Law requiring unions to divulge salaries and expenses or Bill C-377	8	8	10	8	4	7	6	7	11
Something else	13	11	13	15	16	13	12	14	12
None of these	14	9	12	13	25	27	10	15	12
Don't know	9	6	12	8	14	5	9	8	13

**TORONTO**  
 November 8<sup>th</sup>, 2015

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### *Federal Vote Preference*

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1256	334	593	159	70	49	36
Anti-terrorism legislation or Bill C-51	27	10	32	39	39	11	23
Law banning soliciting for prostitution or Bill C-36	11	11	11	6	9	10	23
Law allowing Canada to revoke citizenship for terrorism, or Bill C-24	18	15	18	17	22	24	11
Law requiring unions to divulge salaries and expenses or Bill C-377	8	8	7	10	9	11	13
Something else	13	16	11	18	14	14	9
None of these	14	33	9	3	4	19	14
Don't know	9	8	12	7	2	13	7

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## TORONTO

November 8<sup>th</sup>, 2015

### ***Electoral Systems: First-Past-The-Post***

*'The new Liberal government has promised to explore electoral reform, or the way we elect governments. Please tell me if you approve or disapprove of each of the following electoral systems?'+ 'Canada's current First-Past-The-Post system, where the party that wins the largest number of votes wins the riding, whether or not a majority is achieved'*

[All Respondents]

### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1256	261	197	199	284	315	655	601
Approve	40	32	40	44	41	46	43	37
Disapprove	34	46	36	29	29	25	34	34
Don't know	26	22	24	28	30	29	23	29

### **Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1256	102	305	442	97	144	166	975	281
Approve	40	40	45	40	48	34	29	38	46
Disapprove	34	37	25	37	30	36	43	37	25
Don't know	26	23	29	23	22	30	29	25	30

### **Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1256	334	593	159	70	49	36
Approve	40	49	40	31	27	43	34
Disapprove	34	26	33	48	47	24	43
Don't know	26	25	27	21	26	33	23

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**TORONTO**

**November 8<sup>th</sup>, 2015**

***Electoral Systems: Ranked Ballot***

*‘The new Liberal government has promised to explore electoral reform, or the way we elect governments. Please tell me if you approve or disapprove of each of the following electoral systems?’+ ‘The Ranked Ballot system where voters pick a first, second and third choice, etcetera, and second choices are added to first choices and so on, until a majority is achieved’*

[All Respondents]

***Age / Gender***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1256	261	197	199	284	315	655	601
Approve	31	39	35	22	26	28	32	30
Disapprove	38	37	37	44	40	33	41	36
Don't know	31	24	28	34	34	40	27	35

***Region***

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1256	102	305	442	97	144	166	975	281
Approve	31	42	32	29	25	26	37	30	33
Disapprove	38	24	38	38	46	45	38	39	37
Don't know	31	34	30	33	30	30	25	31	30

***Federal Vote Preference***

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1256	334	593	159	70	49	36
Approve	31	20	34	40	31	37	27
Disapprove	38	56	29	31	43	38	59
Don't know	31	24	37	29	26	24	15

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## TORONTO

November 8<sup>th</sup>, 2015

### **Electoral Systems: Proportional Vote**

*'The new Liberal government has promised to explore electoral reform, or the way we elect governments. Please tell me if you approve or disapprove of each of the following electoral systems?'+ 'The Proportional Vote or PR system, where parties are awarded seats according to their percentage of the popular vote'*

[All Respondents]

### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1256	261	197	199	284	315	655	601
Approve	52	57	57	51	48	43	54	50
Disapprove	23	24	22	24	20	24	27	19
Don't know	25	19	22	26	32	33	19	31

### **Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1256	102	305	442	97	144	166	975	281
Approve	52	57	56	50	46	46	53	51	56
Disapprove	23	21	19	24	26	34	19	24	19
Don't know	25	23	25	26	27	20	28	25	24

### **Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1256	334	593	159	70	49	36
Approve	52	44	51	68	64	45	51
Disapprove	23	36	19	13	17	26	26
Don't know	25	21	30	19	19	29	23

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**TORONTO**  
**November 8<sup>th</sup>, 2015**

**Next Conservative Leader**

*'Which one of the following would make the best permanent Leader of the Conservative Party of Canada, replacing the Interim Leader?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1256	261	197	199	284	315	655	601
Jason Kenney	11	9	11	10	11	13	13	9
Michelle Rempel	11	16	11	9	9	7	8	13
Rob Nicholson	6	5	7	5	7	5	5	7
John Baird	14	11	14	11	17	18	15	12
Kellie Leitch	9	10	10	10	6	6	7	10
Rona Ambrose	14	14	12	17	11	17	12	16
Peter MacKay	29	27	29	32	31	29	32	26
Tony Clement	7	8	7	7	6	7	7	7

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1256	102	305	442	97	144	166	975	281
Jason Kenney	11	8	11	9	15	18	8	10	13
Michelle Rempel	11	16	6	10	15	13	16	12	5
Rob Nicholson	6	9	4	6	4	3	8	6	5
John Baird	14	9	16	13	12	12	18	14	14
Kellie Leitch	9	7	10	10	6	9	3	8	11
Rona Ambrose	14	7	16	14	14	15	15	13	17
Peter MacKay	29	37	32	29	27	24	25	29	30
Tony Clement	7	7	4	10	8	5	6	8	5

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1256	334	593	159	70	49	36
Jason Kenney	11	16	8	11	8	12	6
Michelle Rempel	11	7	12	11	21	5	10
Rob Nicholson	6	4	6	10	8	1	6
John Baird	14	18	12	11	17	11	10
Kellie Leitch	9	4	8	13	10	20	9
Rona Ambrose	14	12	13	16	13	22	31
Peter MacKay	29	32	33	20	18	21	22
Tony Clement	7	7	7	8	5	7	5

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